

SmartWay®

In 2015, DEM became a SmartWay® Affiliate. DEM supports the goals of SmartWay and encourages you to explore the benefits of joining SmartWay.



SmartWay is an innovative partnership of the U.S. Environmental Protection Agency that reduces greenhouse gases and other air pollutants and improves fuel efficiency using market-driven partnerships to help businesses move goods in the cleanest most efficient way possible. By providing a consistent set of tools and information needed to make informed transportation choices, SmartWay enables companies across the supply chain to exchange performance data in ways that protect the environment, enhance our nation's energy security and foster economic vitality. To encourage continued improvement, SmartWay provides incentives and recognition for top performers.



SmartWay aims to accelerate the availability, adoption and market penetration of advanced fuel efficient technologies and operational practices in the freight supply chain, while helping companies save fuel, lower costs and reduce adverse environmental impacts.

When the technologies for idle reduction, aerodynamic improvements, low rolling resistance tires and other retrofit technologies are installed, maximum benefits can be achieved. EPA has verified specific products and

continues to evaluate and verify new products.

Find out more about SmartWay and learn how joining SmartWay can benefit your operations.

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