



# Sourcing Local Foods Through Market Mobile

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# Farm Fresh Rhode Island

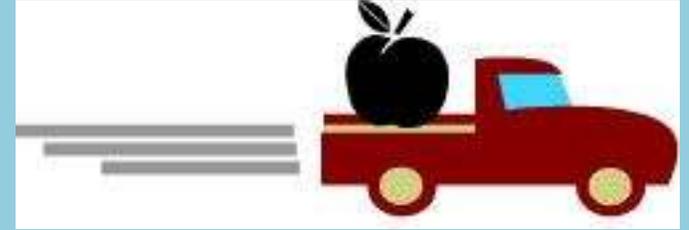


- Non-profit, started in 2004
- Online database of RI ag, featuring farms, farmers markets, restaurants and more
- Manage seven summer farmer markets and two wintertime markets
- Nutrition and culinary education programs

[www.farmfreshri.org](http://www.farmfreshri.org)



# Market Mobile



- Wholesale locals food distribution program
- Over 30 local farms and artisan food producers
- Online ordering system
  - **Order on Mondays**
  - **Delivery on Thursdays**
- Deliver to Providence, East Bay, Newport, Narragansett



# Current Customers Include:

## Providence

- Chez Pascal
- Gracie's
- Hemenway's
- La Laiterie at Farmstead
- Providence Marriot
- Temple/Renaissance Hotel

## Newport

- 22 Bowens
- Boat House
- Castle Hill Inn and Resort
- Mooring Seafood Bar
- Smokehouse Cafe

# What You'll Find on Market Mobile

- **Vegetables**

- Carrots
- Corn
- Green Beans
- Eggplant
- Tomatoes

- **Fruit**

- Apples
- Plums
- Peaches

- **Cheese**

- **Yogurt**

- **Milk**

- **Eggs**

- **Meat**

- Pork
- Chicken
- Beef
- Goat
- Lamb



# Featuring Products From:

- RI and MA Farms
- Certified Organic
- Chemical Free
- IPM
- Conventional

- Barden Orchard
- Confreda Farms
- Four Town Farms
- Narragansett Creamery
- Rhody Fresh
- Schartner Farms
- Yacht Club Soda

# Tips for Adding Local Food

- **Plan Ahead**
  - Know what is growing and available in RI
- **Seasonable Menus**
  - Rotate your menu with the season to offer fresh, local foods
- **Adaptable Menus**
  - Offer specials featuring local items
- **Educate Your Staff**
  - Get employees involved, take a farm field trip,



**Market Mobile** Order on Monday 9/6 for delivery on Thursday 9/9.  
Local Farm-to-Biz online ordering. One drop-off and quick payment for farmers. One order form, invoice and delivery for buyers. [How does it work?](#)

Order Form | Purchase History | Seasonal Planner | Prefs

### Order Form 9/9/10 Preview

Come back on Mon 9/6 to order. Not all producers' pricelists are up yet.

**Participating Farms & Producers**

- [Aquidneck Honey](#) Middletown
- [Baffoni's Poultry Farm](#) Johnston
- [Little Rhody Farms](#) Foster
- [Narragansett Creamery](#) Providence
- [New Harvest Coffee Roasters](#) Pawtucket
- [Port Clyde Fresh Catch](#) Port Clyde, ME
- [Rhody Fresh](#) Foster
- [Schartner Farms](#) Exeter
- [She Sells Seaweed](#) Strubens, ME
- [Yacht Club Bottling Works](#) North Providence

**Availability**

- Dairy + Eggs (57)
- Fruit (6)
- Grains + Feeds (2)
- Herbs (4)
- Meat (4)
- Nursery + Flowers (5)
- Seafood (4)
- Sweeteners (3)
- Vegetables (63)
- Beverages (48)
- Dry Goods (2)
- Spreads (2)

**First Order?**  
Email [Hannah](#) with any questions or call (401) 312-4250.

**Order due Monday 9/6**  
Finalize by 11:59pm.  
Minimum: \$60 for pickup

**Pickup Arrangements**  
Pickup on Thursday 9/9 from 8:45-9:30am at:  
[Hope Artiste Village](#) map  
1005 Main St. Room 2235  
Pawtucket, RI  
# to reach you: (401) 447-9984  
(401) 312-4250  
[Switch to delivery](#)

You've ordered 0 items totaling \$0.00.  
You will receive a single invoice from Farm Fresh RI, no matter how many farms or producers you order from. Net 20: By ordering you attest your financial responsibility, ability and willingness to pay all invoices within 20 days of date of invoice or as otherwise agreed upon. We will add a 1.5% / mo late fee on any balances one month past delivery. \$25 / returned check.

Enter order quantities for all farms and producers below. Then click "Place/Update Order".

# Farmers update their profiles by Sunday evening

# Scroll through producers pricelists, order and hit update

**Baffoni's Poultry Farm** in Johnston.

**What's New** • Our eggs are hand picked and hand-packed. Chickens are fed an all vegetarian diet, with no meat by-products. Fresh frozen chicken. RI customers only please.



Food	Variety	Price	Qty / Avail	Total	
DAIRY	Eggs	Jumbo	\$2.10 / dzn	<input type="text"/> dzn / 445	Cage-free
	Eggs	Large	\$1.77 / dzn	<input type="text"/> dzn / 297	Cage-free
	Eggs	Large Loose	\$26.55 / 15 dzn	<input type="text"/> 15 dzn / 216	Cage-free.
	Eggs	XL	\$1.83 / dzn	<input type="text"/> dzn / 380	Cage-free
	Eggs	XL Loose	\$27.45 / 15 dzn	<input type="text"/> 15 dzn / 300	Cage-free.
MEAT	Chicken	Frozen Breast Meat	\$23.00 / 5 lb	<input type="text"/> 5 lb / 10	Natural Boneless Breast
	Chicken	Legs	\$9.00 / 5 lb	<input type="text"/> 5 lb / 10	Perfect portion legs/no back attached Size from 4.5 lb chickens
	Chicken	Natural Fryers	\$54.00 / 6 birds/ case	<input type="text"/> 6 birds/ case / 20	RI Customers only! Frozen. 6 birds to a case. 3.5 to 4 lbs each
	Chicken	Stock Bones	\$3.65 / 5 lb	<input type="text"/> 5 lb / 10	Great for soup!

# Marketing and Publicity

Let your customers know you support local farms  
and care about RI agriculture

- Join our **Buy Local Campaign**
  - Local Food Guide Listing on our highly trafficked website
  - Buy Local Window Decal to display in your store
- Add **farm names** to your menus
- Shout-out in our **weekly newsletter** (3,000+ readers)



# Questions?

[Hannah@farmfreshri.org](mailto:Hannah@farmfreshri.org)

401 312 4250 (w)

401 447 9984 (c)

**[www.farmfreshri.org/hub](http://www.farmfreshri.org/hub)**