

# IDEAS FOR IMPROVING YOUR TCUSA PROGRAM



*Make your Arbor Day Proclamation count  
by engaging with local resources, schools  
and environmental groups.*



The following list can be used as a source of ideas to enhance your Tree City USA program. Don't limit yourself to the options listed here. Creativity is encouraged.

**REMEMBER: You can combine your Earth Day events with Arbor Day for extra impact.**

## Education

- School Arbor Day programs – essay, poem/poster contest, plays/skits, tree planting, etc.
- Attend community forestry conferences and workshops.
- Participate in tree care workshops.
- Watch webinars offered by the Arbor day Foundation and other urban forestry groups.
- Attend conference(s) such as those offered by Arbor Day Foundation.
- Tree recycling program.
- Proper tree planting and/or workshops on proper tree care.
- Publications.

## Group/Community Activities

- Representation at the Tree City USA Recognition ceremony.
- Dedication of Tree City USA sign or flag.
- Memorial tree plantings.
- Involve local businesses: [Marketing](#)

## Awareness/Promotion

- News media – radio, TV, newspaper, public access stations, web sites.
- Public meetings.
- Community organizations.
- Champion Tree program.
- Youth programs (Boy Scouts/Girl Scouts, YMCA, schools).

## Resources

Links to organizations and information that may help managing your Tree City, Campus or Line USA

- **RI Tree Council** <https://www.ritree.org/>
- **Arbor Day Foundation** [www.arborday.org](http://www.arborday.org)
- **International Society of Arboriculture** [www.isa-arbor.org](http://www.isa-arbor.org)
- **American Forests** [www.americanforests.org/discover-american-forests/our-work/community-releaf/](http://www.americanforests.org/discover-american-forests/our-work/community-releaf/)
- **i-Tree** (includes tools such as ECO, STREETS, and CANOPY) [www.itreetools.org](http://www.itreetools.org)
- **Tree Board University** [www.treeboardu.org](http://www.treeboardu.org)