

know where
it goes

take simple
steps to reduce
STORMWATER POLLUTION



[City/town]
[City town address and contact information]

Contact: [name and title]
[city/town]
[phone and fax number]

FOR IMMEDIATE RELEASE

[City/town] has passed an ordinance requiring dog owners to pick up after their pets.

[City/town] R.I. – [date] – Now, it's not only common courtesy, it's the law. [city/town] has just passed an ordinance requiring dog owners to pick up and properly dispose of waste their dog deposits on public sidewalks, trails and roadways. Proper disposal consists of putting the pet waste in a trash can.

The ordinance was motivated by an effort to reduce one form of stormwater pollution. When stormwater flows over dog waste lying on the sidewalk or the street, it picks up harmful bacteria and nutrients and then flows directly to local waters.

