

know where
it goes

take simple
steps to reduce
STORMWATER POLLUTION



[City/town]
[City town address and contact information]

Contact: [name and title]
[city/town]
[phone and fax number]

FOR IMMEDIATE RELEASE

[City/town] installing pet waste station at local park.

[City/town] R.I. – [date] – If you’ve visited [local park] lately, you might have noticed something new. On [date] the Town installed a pet waste station, in an effort to make it even easier for residents to comply with the new pet waste ordinance passed [date, e.g. last month].

The ordinance was motivated by an effort to reduce one form of stormwater pollution. When stormwater flows over dog waste lying on the sidewalk or the street, it picks up harmful bacteria and nutrients and then flows directly to local waters.

The ordinance requires dog owners to pick up and properly dispose of waste their dog deposits on public sidewalks, trails, and roadways. Pet waste stations offer the necessary materials to dog walkers who have forgotten to bring a plastic bring along on their walk.

