

know where  
it goes

take simple  
steps to reduce  
STORMWATER POLLUTION

[City/town]

[City town address and contact information]

Contact: [name and title]

[city/town]

[phone and fax number]

## FOR IMMEDIATE RELEASE

### **Reduced Price For Rain Barrel Conservation Program**

Newport, R.I. – [September 18, 2007] The Newport Water Division is working with the New England Rain Barrel Company to offer area residents the opportunity to purchase a rain barrel at the discounted price of \$68.00 versus the regular retail price of \$89.00. The use of a rain barrel can help residents conserve water and lessen the amount of rain water discharged to our storm drains.

The average homeowner uses approximately 40% of water for outdoor use. A one inch rainfall on a 1,200 square foot roof will yield over 700 gallons of water. Using a rain barrel is an excellent way to conserve some of this water. A quarter inch run-off from an average roof will easily fill the barrel. If you have 5 storms a season, that equals 275 gallons of free water. Rain barrel use reduces the stress on municipal water systems during the summer months and improves storm water management.

The rain barrels are made from 55 gallon blue plastic recycled containers. The top does not come off, so no children or pets can get in the barrel. It has a six inch diameter inlet opening covered with a screened louver to keep insects and debris out. The barrels have 2 brass spigots; one to allow you to connect a hose for watering, and one for overflow. You can connect a hose to the overflow spigot and redirect the water away from your home. It even comes with a 5 foot hose with a shutoff valve. You can join multiple barrels for additional capacity.

Orders must be placed by noon on September 5th. A general delivery has been scheduled for Saturday September 8th at the DPW Facility, 70 Halsey St, from 9 am until noon. All who order rain barrels may pick them up at that time. For further information or to order a rain barrel, call The New England Rain Barrel Company toll free at 877-977-3135 or order online at [www.nerainbarrel.com](http://www.nerainbarrel.com).

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<http://www.cityofnewport.com/departments/public-works/utilities/water.aspx>

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[www.ristormwatersolutions.org](http://www.ristormwatersolutions.org)

