



**APPLICATION FOR THE USE OF THE RHODE ISLAND
SEAFOOD LOGO**

I have read the rules and regulations enacted by the Rhode Island Department of Environmental Management governing the use of the *Rhode Island Seafood Logo* for identifying and promoting Rhode Island seafood products, and am hereby requesting a Letter of Authorization (LOA) to use said logo pursuant to the rules and regulations.

I agree to comply with the terms and provisions of the LOA, and in so doing, to uphold the integrity of the logo.

Name of Applicant: _____

Business Name: _____

Address: _____

State: _____ Zip: _____ Phone: _____

Website (if applicable): _____

DEM Dealer's License Number: _____

-OR-

DEM Commercial Fishing License Number: _____
{only applicable if license has Dockside Sale Endorsement}

Signature of Applicant _____ Date _____

Mail to:

Department of Environmental Management
Division of Coastal Resources
Rhode Island Department of Environmental Management
301 Great Island Rd
Narragansett, RI 02882

Terms and Provisions

1. The Rhode Island Seafood Logo (hereinafter referred to as the “logo”) is trademarked, subject to the full ownership of, and control by, the Rhode Island Department of Environmental Management, and is made available for use, only via the express written permission of the Department, in the form of a Letter of Authorization (LOA), and in accordance with the *Rules and Regulations Governing the Rhode Island Seafood Brand and the Mislabeling of Marine Species*. The regulations are posted at: <http://www.dem.ri.gov/pubs/regs/regs/agric/cfoodlogo.pdf>
2. The logo may only be used for the purpose of identifying and promoting Rhode Island seafood products. Rhode Island seafood products are strictly defined as marine species that have been grown in Rhode Island waters by licensed commercial aquaculturists and marine species that have been landed in Rhode Island by licensed commercial fishermen. No other seafood product may be identified by, associated with, or promoted with the logo
3. The logo may only be used by:
 - a) DEM-licensed seafood dealers who have been issued a LOA from DEM (hereinafter referred to as “authorized dealers”); and
 - b) Anyone who acquires seafood products from authorized dealers, following along the chain of custody (examples include retail establishments and restaurants that sell seafood products directly to the public); and
 - c) RI-based commercial fishermen who are licensed to engage in dockside sales of lobsters and crabs, and who have been issued a LOA from DEM.
4. Authorized dealers are responsible for ensuring that the logo is only applied to packaging that contains Rhode Island seafood products.
5. Authorized dealers may use the logo on any packaging that contains Rhode Island seafood products, and any informational or promotional materials associated therewith.
6. Once a Rhode Island seafood product is demarcated with the logo, by virtue of its inclusion in packaging to which the logo has been affixed by an authorized dealer, the logo may be used by others, following along the chain of custody, for a variety of promotional purposes. Such uses may include, but are not limited to: retail display cases; advertising, websites, informational and promotional materials, and menus.
7. Any alteration or modification of the logo is prohibited.
8. Any dealer who has not been issued a LOA shall be prohibited from marking any product with the logo or otherwise representing that a product or the facility offering the product is associated with the logo.
9. Any person who does not obtain seafood products from an authorized dealer shall be prohibited from marking those products with the logo or otherwise representing that the products are associated with the logo.
10. Improper use of the logo may result in the imposition of penalties.